



Since starting in 2014,
Shine Bright for the Kids
has raised over

\$250,000

for The Kids'
Cancer Project

Shine Bright for the Kids is a Sutherland Shire based charity event raising vital funds for The Kids' Cancer Project, an independent national charity dedicated to supporting childhood cancer research.

ABOUT THE EVENT

Since establishing in 2014, Shine Bright for the Kids' has grown to become one of the highest fundraising events nationally for The Kids' Cancer Project. The support and generosity of the local community has enabled us to raise these vitally important funds. Tickets to each year's events have sold out, with many people making Shine Bright for the Kids a regular event on their calendar.

Held at the St George Motorboat Club, the event features special guests from the Kids' Cancer Project along with live auctions, silent auctions, raffles and entertainment.

The statistics don't lie, with 3 Australian children dying each week due to cancer, something needs to be done to find a cure. Let's do something today, that will make tomorrow, "Shine Bright for the Kids".

Shine Bright for the Kids 2019 is being held on 29th March at 6:30pm. Tickets are \$120 which includes a 3-course meal, drinks and entertainment.

Sponsorship Opportunities

EVENT SPONSORSHIP

Attracting over 200 people, with active social media promotion before, during and after the event, sponsorship of Shine Bright for the Kids is a great way to promote your brand while supporting The Kids' Cancer Project.

Gold Sponsorship

\$5,000

Gold Sponsorship Includes:

- Branding across all promotional material as a gold level sponsor (flyers, event program, sponsor wall, big screens)
- Promotion on social media
- Promotion in post-event video
- Certificate of recognition for your support

DONATION OF PRIZES OR AUCTION ITEMS

Shine Bright for the Kids features a live auction, silent auction and raffles. The donation of items is greatly appreciated. Donation of items includes your company or product being featured on the night itself as well as on our website, social media and marketing materials - giving you great exposure for your generosity in helping us.

For more information contact:

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Dear Business Owner,

I understand you must receive a lot of requests for donations and support so I appreciate you taking the time to read this letter. Shine Bright for the Kids is a locally organised fundraising event that is now in its fifth year. Our next event is being held on Friday, 29th March 2019 at The St George Motorboat Club. All funds raised at our event go directly to The Kids' Cancer Project to fund vital research into childhood cancer.

I've attached a flyer detailing our event and the sponsorship opportunities available to your business or company. If you were able to get involved by sponsoring the event or donating a prize to raffle or auction it would be greatly appreciated. Sponsorship or donations include the featuring of your brand or product on the night itself, on our website, social media and key marketing materials – giving you great exposure for your generosity in helping us.

Every year, Shine Bright for the Kids attracts over 200 people in attendance and this year is promising to be bigger than ever. To date we have raised over \$250,000 for The Kids' Cancer Project. These funds go directly to helping researchers find a cure for aggressive and untreatable childhood cancers, of which 3 Australian children are dying from each week. Cancer is something that no child, nor their families, should ever have to endure.

Personally, I am a cancer survivor, having undergone 12 months of aggressive therapy which I am eternally grateful for as there were treatment options available for me. Tragically, there are no know curative therapies for a lot of aggressive childhood cancers which is why 3 Australian children are still dying each week.

Myself and my family donate our time and resources to putting on this event. Our commitment is to raising as much money as possible to give The Kids' Cancer Project the best chance at finding a cure to these insidious cancers.

I sincerely appreciate you taking the time to read this letter and I hope to hear from you in relation to our event.

Best wishes,

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